

# FORD FOCUS PRICELIST

EFFECTIVE FROM: 1st April 2024





### TITANIUM

16" 6x2-spoke alloys, in Dark Sparkle high gloss finish, with mini spare wheel
Full Fixed LED headlamps with LED daytime running lights
LED Rear Lights
Electrically operated, heated, power fold door mirrors with puddle lamps and side indicators
Quickclear heated windscreen
Grille with chrome surround and horizontal bars
Selectable Drive Modes
Dual-zone Electronic Air Temperature Control (DEATC)
13.2" touchscreen with SYNC4 Navigation, Wireless Apple CarPlay & Android Auto, 6 speakers, DAB radio, Emergency Assistance, FordPass Connect and Embedded voice control
Cloth trim in Black with metal grey stitching
Manual 4-way driver seat adjust, with manual lumbar adjust
Manual 4-way passenger seat adjust (2-way on mHEV)
Keyless Entry and Keyless Start
Cruise Control inc. Adjustable Speed Limiter
Front and Rear Parking Sensors
Lane-Keeping Aid with Lane-Keeping Assist
Pre-Collision Assist with Autonomous Emergency Braking and Pedestrian/Cyclist detection
4.2" Colour TFT Ice Blue illumination Analogue Cluster with Trip Computer
Thatcham Alarm with Power Door Dead Locks

**Recommended On the Road\* From:**  
**£28,500.00**



### TITANIUM X

17" 5x3-spoke alloys, in Pearl Grey machined finish, with mini spare wheel
Full Fixed LED headlamps with LED daytime running lights
LED Rear Lights
Electrically operated, heated, power fold door mirrors with puddle lamps and side indicators
Rear Privacy Glass
Quickclear heated windscreen
Grille with chrome surround and horizontal bars
Selectable Drive Modes
Dual-zone Electronic Air Temperature Control (DEATC)
13.2" touchscreen with SYNC4 Navigation, B&O Premium Audio with 10 speakers, Wireless Apple CarPlay & Android Auto, DAB radio, Emergency Assistance, FordPass Connect and Embedded voice control
Premium seat in Ebony with full Sensico® and metal grey stitching
Power 4-way driver seat adjust, with power lumbar adjust
Manual 4-way passenger seat adjust (2-way on mHEV)
Heated front seats and steering wheel
Keyless Entry and Keyless Start
Cruise Control inc. Adjustable Speed Limiter
Front and Rear Parking Sensors
Lane-Keeping Aid with Lane-Keeping Assist
Pre-Collision Assist with Autonomous Emergency Braking and Pedestrian/Cyclist detection
12.3" Full Digital Cluster
Thatcham Alarm with Power Door Dead Locks
Load through ski hatch
Wireless Charging

**Recommended On the Road\* From:**  
**£30,700.00**



### ACTIVE X

18" 5-Spoke Alloys, Shadow Black machined finish, with mini spare wheel
Full Fixed LED headlamps with LED daytime running lights
LED Rear Lights
Electrically operated, heated, power fold door mirrors with puddle lamps and side indicators
Rear Privacy Glass
Quickclear heated windscreen
Rugged bodystyling kit with Active front wing badges
Rough road suspension with increased ride height
Selectable Drive Modes
Dual-zone Electronic Air Temperature Control (DEATC)
13.2" touchscreen with SYNC4 Navigation, B&O Premium Audio with 10 speakers, Wireless Apple CarPlay & Android Auto, DAB radio, Emergency Assistance, FordPass Connect and Embedded voice control
Premium seat in Ebony with full Sensico® and metal grey stitching
Power 4-way driver seat adjust, with power lumbar adjust
Manual 4-way passenger seat adjust (2-way on mHEV)
Heated front seats and steering wheel
Keyless Entry and Keyless Start
Cruise Control inc. Adjustable Speed Limiter
Front and Rear Parking Sensors
Lane-Keeping Aid with Lane-Keeping Assist
Pre-Collision Assist with Autonomous Emergency Braking and Pedestrian/Cyclist detection
12.3" Full Digital Cluster
Thatcham Alarm with Power Door Dead Locks
Polished twin tailpipe
Load through ski hatch
Wireless Charging

**Recommended On the Road\* From:**  
**£31,530.00**

\* Recommended 'On the road' price includes one years road fund licence, DVLA first registration fee £55 and an estimated £25 for number plates. Images shown for illustrative purposes only. Body colours shown may be optional (at additional cost). See colour options page for more information.

# SERIES RANGE

**B & P DUE Q2 2024  
VEHICLES Q3 2024**



## ST-LINE

17" 5-spoke alloys, in Rock Metallic finish, with mini spare wheel
Full Fixed LED headlamps with LED daytime running lights
LED Rear Lights
Electrically operated, heated, power fold door mirrors with puddle lamps and side indicators
Rear Privacy Glass
Quickclear heated windscreen
Unique ST-Line grille, full bodystyling kit, and large body coloured rear spoiler
Sports tuned suspension
Selectable Drive Modes
Dual-zone Electronic Air Temperature Control (DEATC)
13.2" touchscreen with SYNC4 Navigation, Wireless Apple CarPlay & Android Auto, 6 speakers, DAB radio, Emergency Assistance, FordPass Connect and Embedded voice control
Cloth trim in Black with red stitching
Manual 4-way driver seat adjust, with manual lumbar adjust
Manual 4-way passenger seat adjust (2-way on mHEV)
Keyless Entry and Keyless Start
Cruise Control inc. Adjustable Speed Limiter
Front and Rear Parking Sensors
Lane-Keeping Aid with Lane-Keeping Assist
Pre-Collision Assist with Autonomous Emergency Braking and Pedestrian/Cyclist detection
4.2" Colour TFT Ice Blue Illumination Analogue Cluster with Trip Computer
Thatcham Alarm with Power Door Dead Locks
Polished twin tailpipe

**Recommended On the Road\* From:  
£29,330.00**



## ST-LINE X

18" 5x3-Spoke Alloys, in Pearl Grey, high gloss machined finish, with mini spare wheel
Full Fixed LED headlamps with LED daytime running lights
LED Rear Lights
Electrically operated, heated, power fold door mirrors with puddle lamps and side indicators
Rear Privacy Glass
Quickclear heated windscreen
Unique ST-Line grille, full bodystyling kit, and large body coloured rear spoiler
Sports tuned suspension
Selectable Drive Modes
Dual-zone Electronic Air Temperature Control (DEATC)
13.2" touchscreen with SYNC4 Navigation, B&O Premium Audio with 10 speakers, Wireless Apple CarPlay & Android Auto, DAB radio, Emergency Assistance, FordPass Connect and Embedded voice control
Premium seat in Ebony with full Sensico® and red stitching
Power 4-way driver seat adjust, with power lumbar adjust
Manual 4-way passenger seat adjust (2-way on mHEV)
Heated front seats and steering wheel
Keyless Entry and Keyless Start
Cruise Control inc. Adjustable Speed Limiter
Front and Rear Parking Sensors
Lane-Keeping Aid with Lane-Keeping Assist
Pre-Collision Assist with Autonomous Emergency Braking and Pedestrian/Cyclist detection
12.3" Full Digital Cluster
Thatcham Alarm with Power Door Dead Locks
Polished twin tailpipe
Red brake callipers
Load through ski hatch
Wireless Charging

**Recommended On the Road\* From:  
£31,530.00**



## ST

19" 5x2-Spoke Alloys, Magnetite matte finish, with mini spare wheel
Dynamic Matrix LED Headlamps including Glare Free Lighting
LED Rear Lights
Electrically operated, heated, power fold door mirrors with puddle lamps and side indicators
Rear Privacy Glass
Quickclear heated windscreen
Unique ST upper & lower grille with full bodystyling kit
Unique ST sport suspension with Limited Slip Differential
Selectable Drive Modes
Dual-zone Electronic Air Temperature Control (DEATC)
13.2" touchscreen with SYNC4 Navigation, B&O Premium Audio with 10 speakers, Wireless Apple CarPlay & Android Auto, DAB radio, Emergency Assistance, FordPass Connect and Embedded voice control
Ford Performance seat in Ebony with Partial Sensico® and red stitching
Power 6-way driver seat adjust, with power lumbar adjust
Power 6-way passenger seat adjust, with power lumbar adjust
Heated front seats and steering wheel
Keyless Entry and Keyless Start
Rear View Camera
Cruise Control inc. Adjustable Speed Limiter
Front and Rear Parking Sensors
Lane-Keeping Aid with Lane-Keeping Assist
Pre-Collision Assist with Autonomous Emergency Braking and Pedestrian/Cyclist detection
12.3" Full Digital Cluster
Thatcham Alarm with Power Door Dead Locks
Red brake callipers
Load through ski hatch
Wireless Charging
Rev Matching and Launch Control (manual only)

**Recommended On the Road\* From:  
£37,705.00**



## ST EDITION

Standardised Track Pack including 19" Flow Form Alloys in high gloss Black, KW adjustable coilover suspension and larger 363mm Brembo brakes
Unique 'Azura Blue' exterior paintwork with High Gloss black accents
Unique 'Motion Blue' stitching on interior trim including seats, steering wheel, gear gaiter, floor mats & knee pads
Standardised Driver Assist Pack including Adaptive Cruise Control & Traffic Sign Recognition
Dynamic Matrix LED Headlamps including Glare Free Lighting
LED Rear Lights
Electrically operated, heated, power fold door mirrors with puddle lamps and side indicators
Rear Privacy Glass
Quickclear heated windscreen
Unique ST upper & lower grille with full bodystyling kit
Unique ST sport suspension with Limited Slip Differential
Selectable Drive Modes
Dual-zone Electronic Air Temperature Control (DEATC)
13.2" touchscreen with SYNC4 Navigation, B&O Premium Audio with 10 speakers, Wireless Apple CarPlay & Android Auto, DAB radio, Emergency Assistance, FordPass Connect and Embedded voice control
Ford Performance seat in Ebony with Partial Sensico® and blue stitching
Power 6-way driver seat adjust, with power lumbar adjust
Power 6-way passenger seat adjust, with power lumbar adjust
Heated front seats and steering wheel
Keyless Entry and Keyless Start
Rear View Camera
Cruise Control inc. Adjustable Speed Limiter
Front and Rear Parking Sensors
Lane-Keeping Aid with Lane-Keeping Assist
Pre-Collision Assist with Autonomous Emergency Braking and Pedestrian/Cyclist detection
12.3" Full Digital Cluster
Thatcham Alarm with Power Door Dead Locks
Red brake callipers
Load through ski hatch
Wireless Charging
Rev Matching and Launch Control (manual only)

**Recommended On the Road\* From:  
£42,905.00**

\* Recommended 'On the road' price includes one years road fund licence, DVLA first registration fee £55 and an estimated £25 for number plates. Images shown for illustrative purposes only. Body colours shown may be optional (at additional cost). See colour options page for more information.



# MODEL PRICES

Series	Bodystyle	Enging	Engine	Fuel	Transmision	Emission Level	Drive	VED Band	CO2 Emissions (g/km) Ø	Basic Recommended Retail Price £ (RRP)	Total Recommended Retail Price £ (Incl. VAT)	† Manufacturers' Recommended On the Road Price £	* Monthly BIK at 20%	* Monthly BIK at 40%
Titanium	5 door	1.0L EcoBoost 125PS mHEV	Petrol mHEV	6 Speed Manual	Euro 6.2 mHEV	FWD	G	118	£23,508.33	£28,210.00	£28,500.00	£131.76	£263.53	
Titanium	5 door	1.0L EcoBoost 155PS mHEV	Petrol mHEV	7 Speed PowerShift	Euro 6.2 mHEV	FWD	G	119	£25,050.00	£30,060.00	£30,350.00	£140.40	£280.79	
Titanium	Estate	1.0L EcoBoost 125PS mHEV	Petrol mHEV	6 Speed Manual	Euro 6.2 mHEV	FWD	G	120	£24,475.00	£29,370.00	£29,660.00	£142.08	£284.15	
Titanium	Estate	1.0L EcoBoost 155PS mHEV	Petrol mHEV	7 Speed PowerShift	Euro 6.2 mHEV	FWD	G	121	£26,016.67	£31,220.00	£31,510.00	£151.02	£302.04	
Titanium X	5 door	1.0L EcoBoost 125PS mHEV	Petrol mHEV	6 Speed Manual	Euro 6.2 mHEV	FWD	G	118	£25,341.67	£30,410.00	£30,700.00	£142.03	£284.06	
Titanium X	5 door	1.0L EcoBoost 155PS mHEV	Petrol mHEV	7 Speed PowerShift	Euro 6.2 mHEV	FWD	G	119	£26,883.33	£32,260.00	£32,550.00	£150.66	£301.33	
Titanium X	Estate	1.0L EcoBoost 125PS mHEV	Petrol mHEV	6 Speed Manual	Euro 6.2 mHEV	FWD	G	121	£26,308.33	£31,570.00	£31,860.00	£152.71	£305.42	
Titanium X	Estate	1.0L EcoBoost 155PS mHEV	Petrol mHEV	7 Speed PowerShift	Euro 6.2 mHEV	FWD	G	122	£27,850.00	£33,420.00	£33,710.00	£161.65	£323.30	
Active X	5 door	1.0L EcoBoost 125PS mHEV	Petrol mHEV	6 Speed Manual	Euro 6.2 mHEV	FWD	G	123	£26,033.33	£31,240.00	£31,530.00	£151.11	£302.23	
Active X	5 door	1.0L EcoBoost 155PS mHEV	Petrol mHEV	7 Speed PowerShift	Euro 6.2 mHEV	FWD	G	125	£27,575.00	£33,090.00	£33,380.00	£165.58	£331.15	
Active X	Estate	1.0L EcoBoost 125PS mHEV	Petrol mHEV	6 Speed Manual	Euro 6.2 mHEV	FWD	G	125	£27,000.00	£32,400.00	£32,690.00	£162.13	£324.25	
Active X	Estate	1.0L EcoBoost 155PS mHEV	Petrol mHEV	7 Speed PowerShift	Euro 6.2 mHEV	FWD	G	127	£28,541.67	£34,250.00	£34,540.00	£171.38	£342.75	
ST-Line	5 door	1.0L EcoBoost 125PS mHEV	Petrol mHEV	6 Speed Manual	Euro 6.2 mHEV	FWD	G	119	£24,200.00	£29,040.00	£29,330.00	£135.64	£271.27	
ST-Line	5 door	1.0L EcoBoost 155PS mHEV	Petrol mHEV	7 Speed PowerShift	Euro 6.2 mHEV	FWD	G	120	£25,741.67	£30,890.00	£31,180.00	£149.42	£298.85	
ST-Line	Estate	1.0L EcoBoost 125PS mHEV	Petrol mHEV	6 Speed Manual	Euro 6.2 mHEV	FWD	G	124	£25,166.67	£30,200.00	£30,490.00	£146.09	£292.18	
ST-Line	Estate	1.0L EcoBoost 155PS mHEV	Petrol mHEV	7 Speed PowerShift	Euro 6.2 mHEV	FWD	G	125	£26,708.33	£32,050.00	£32,340.00	£160.38	£320.75	
ST-Line X	5 door	1.0L EcoBoost 125PS mHEV	Petrol mHEV	6 Speed Manual	Euro 6.2 mHEV	FWD	G	121	£26,033.33	£31,240.00	£31,530.00	£151.11	£302.23	
ST-Line X	5 door	1.0L EcoBoost 155PS mHEV	Petrol mHEV	7 Speed PowerShift	Euro 6.2 mHEV	FWD	G	124	£27,575.00	£33,090.00	£33,380.00	£160.06	£320.11	
ST-Line X	Estate	1.0L EcoBoost 125PS mHEV	Petrol mHEV	6 Speed Manual	Euro 6.2 mHEV	FWD	G	126	£27,000.00	£32,400.00	£32,690.00	£162.13	£324.25	
ST-Line X	Estate	1.0L EcoBoost 155PS mHEV	Petrol mHEV	7 Speed PowerShift	Euro 6.2 mHEV	FWD	G	127	£28,541.67	£34,250.00	£34,540.00	£171.38	£342.75	
ST	5 door	2.3L EcoBoost 280PS	Petrol	6 Speed Manual	Euro 6d	FWD	J	183	£30,441.67	£36,530.00	£37,705.00	£225.42	£450.85	
ST	5 door	2.3L EcoBoost 280PS	Petrol	7 Speed Automatic	Euro 6d	FWD	J	182	£31,650.00	£37,980.00	£39,155.00	£234.36	£468.73	
ST	Estate	2.3L EcoBoost 280PS	Petrol	6 Speed Manual	Euro 6d	FWD	J	183	£31,608.33	£37,930.00	£39,105.00	£234.06	£468.11	
ST	Estate	2.3L EcoBoost 280PS	Petrol	7 Speed Automatic	Euro 6d	FWD	J	182	£32,733.33	£39,280.00	£40,455.00	£242.38	£484.76	
ST Edition	5 door	2.3L EcoBoost 280PS	Petrol	6 Speed Manual	Euro 6d	FWD	J	183	£34,775.00	£41,730.00	£42,905.00	£257.49	£514.98	

Ø The CO2 emissions test figures shown in the table are derived from the Worldwide Harmonised Light Vehicle Test Procedure (WLTP). These figures may not reflect real life driving results, which will depend upon a number of factors including the accessories fitted, variations in weather, driving styles and vehicle load. For further information on CO2 and fuel performance please refer to our Fuel Consumption and CO2 section.

† Recommended 'On the road' (OTR) price includes first year road fund licence, DVLA first registration fee £55 and an estimated £25 for number plates.

\* Not applicable to retail or private car buyers. BIK values are the monthly taxation payment applicable to company car users. BIK values were correct at the time of printing and are based on taxation rates for 24/25 tax year. P11D value is the sum of Recommended price + VAT & Number plate charge (£25)

If a car's list price is over £40,000 (including VAT and factory fitted options) at first registration, the customer will pay an additional VED charge (currently £410) for five years after the end of the first registration (in addition to the standard VED charge per year, currently £190 for petrol / diesel car or £180 for an alternative fuel car).



# ELECTRIC TECHNOLOGY

## Which electric engines is right for you?



### MILD HYBRID (MHEV)

A small electric motor that helps improve efficiency versus a conventional internal combustion engine.

Mild Hybrid vehicles have two sources of power that work together – a conventional engine and a battery -driven electric motor. The electric motor does not power the car. It simply assists it. **Kuga mHEV has an auxiliary electric motor and a 48v battery that further improve fuel economy up to 56.5 mpg and lower CO2\*\*. They also assist with acceleration transferring back the energy.**



### HYBRID (FHEV)

Hybrid vehicles have two sources of power.

They can automatically switch between conventional mode, pure electric mode (for short distances) or use both to power the vehicle as needed.

**Kuga FHEV has a battery capacity of 1.1kW which allows short term electric propulsion, a great combination between power and fuel efficiency, whilst reducing the CO2 footprint compared to a conventional engine.**

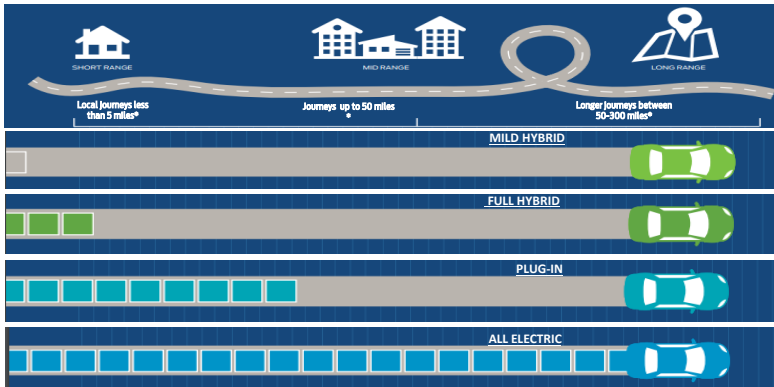


### PLUG-IN HYBRID (PHEV)

Plug In Charge up. Improves Efficiency versus a mild hybrid or hybrid engine.

Plug-in Hybrids have the two sources of power like a hybrid, but with a larger high voltage battery, enabling you to drive longer distances on all-electric power.

**Kuga PHEV has a battery size of 14.4 kWh which gives a maximum EV range of 39 miles. This results in a combined average fuel economy up to 282.5 mpg and only 23 g/km CO2\*\*.**



\* Ranges are estimates only and depend on the vehicle, road conditions and driving behaviour.

\*\* Please see the Fuel Consumption and CO2 data available in this Pricelist

## Charging the battery

### MILD HYBRID AND HYBRID

There's no need to plug in your vehicle for charging. Hybrid vehicles are able to recharge the battery in two ways:

- 1) Regenerative braking
- 2) Conventional engine

The conventional engine powers the generator which transforms mechanical energy into electrical energy to charge the battery.



All four electric vehicle types use regenerative braking to charge the battery. While braking, the motor is still spinning even though the car is trying to slow down.



Regenerative braking captures this typically wasted energy to create electricity, which charges the battery.

### PLUG-IN HYBRID

The larger battery in Plug-in Hybrids can be plugged-in to charge. Once the battery is depleted, the vehicle behaves like a conventional hybrid with the engine running when required.

## Plug in charging options

### 230V Wall outlet

Plug-in Hybrids and All-Electric vehicles can be charged on a 230V outlet (16A), which is the standard electrical socket in most UK households. This takes approximately 6 hours to charge the battery.



### Wall box

For faster charging at home you can install a compatible wall box, which is capable of charging your vehicle in approximately 3.5 hours.



Available as an accessory

### PHEV Home Wall box

Fully installed EV Box 400V (32A) is available as an accessory.



### Public charging stations

Public charging stations, available in many cities and work places. The price and charging capability vary.



# OPTIONS

	Titanium	Titanium X	Active X	ST-Line	ST-Line X	ST	ST Edition	Basic Recommended Retail Price £ (RRP)	Total Recommended Retail Price £ (Incl. VAT)
<b>Standalone Option Availability</b>									
Dynamic Matrix LED Headlamps including Glare Free Lighting	--	O	O	--	O	S	S	£833.33	£1,000.00
Hands-free tailgate (Estate only)	O	O	O	O	O	O	--	£375.00	£450.00
Head-up display	--	O	O	--	O	O	O	£375.00	£450.00
Privacy Glass	S	S	S	S	S	S	S	£208.33	£250.00
Openable Panorama Roof (excludes roof rails on 5 Door Active series, not available with ST Track Pack)	O	O	O	O	O	O	--	£870.83	£1,045.00
Blind Spot Information System with Blind Spot Assist & Trailer Coverage	O	O	O	O	O	O	O	£375.00	£450.00
Trailer Coupling Pre-equipment Electrical-Kit Provides wiring loom installation for aftermarket towbar (N.B. does not include tow bar or electrical hook-up)	O	O	O	O	O	--	--	£208.33	£250.00
Trailer Coupling - Detachable Includes Trailer Stability Assist	O	O	O	O	O	O	--	£625.00	£750.00
E-Call	O	O	O	O	O	O	O	£83.33	£100.00
<b>Option Packs</b>									
Driver Assist Pack: Driver Alert Traffic Sign Recognition Adaptive Cruise Control (with Stop & Go on Auto Transmission) Auto High Beam (Standard on ST) Driver Assist Pack - ST Only: Driver Alert Traffic Sign Recognition Adaptive Cruise Control (with Stop & Go on Auto Transmission) Auto High Beam (Standard on ST)	O	O	O	O	O	--	--	£479.17	£575.00
Winter Pack: Heated Front Seats and Heated Steering Wheel	O	S	S	O	S	S	S	£416.67	£500.00
Parking Pack - ST Only - Manual Transmission: Active Park Assist with manual transmission Door Edge Protectors Rear Wide View Camera	--	--	--	--	--	O	O	£250.00	£300.00
Parking Pack - 1.0 EcoBoost Manual Transmission & PowerShift Auto: Active Park Assist Door Edge Protectors Rear Wide View Camera	O	O	O	O	O	--	--	£458.33	£550.00
Parking Pack - ST Only - Automatic Transmission: Active Park Assist 2 (also operates gears, acceleration & brake) Door Edge Protectors Rear Wide View Camera	--	--	--	--	--	O	--	£416.67	£500.00
ST Track Pack - 5 Door Manual Only (Not available with Openable Panorama Roof or Performance Pack) Black Painted Roof, Door Mirrors, Spoiler, and Rear Diffusor Brembo Front Brake System with 363 mm disks (330 mm standard) Ford Performance Adjustable Coilover Suspension 19" Ford Performance Alloy Wheels Pirelli P-Zero Corsa Tyres Track Mode and Shift Light	--	--	--	--	--	O	S	£2,500.00	£3,000.00
ST-Line Design Pack: Interior Scuff Plates Red Brake Calipers Alloy Sport Pedals	--	--	--	O	S	--	--	£166.67	£200.00

**Key**

S = Standard, O = Option, at extra cost, □ = Part of pack, at extra cost, -- = Not Available



# COLOUR & TRIM

	Colour Description		Titanium	Titanium X	Active X	ST-Line	ST-Line X	ST	ST Edition	Basic Recommended Retail Price £ (RRP)	Total Recommended Retail Price £ (Incl. VAT)
Standard	RACE RED		S	S	S	S	S	S	--	£0.00	£0.00
Premium	FROZEN WHITE		O	O	O	O	O	O	--	£250.00	£300.00
Premium	AGATE BLACK		O	O	O	O	O	O	--	£666.67	£800.00
Premium	MOONDUST SILVER		O	O	O	O	O	--	--	£666.67	£800.00
Premium	CHROME BLUE		O	O	O	O	O	--	--	£666.67	£800.00
Premium	DESERT ISLAND BLUE		O	O	--	O	O	--	--	£666.67	£800.00
Premium	MAGNETIC		O	O	O	O	O	O	--	£666.67	£800.00
Premium	FANTASTIC RED		O	O	O	O	O	O	--	£666.67	£800.00
Premium	MEAN GREEN		--	--	--	--	--	O	--	£666.67	£800.00
Exclusive	AZURA BLUE		--	--	--	--	--	--	S	£0.00	£0.00

	Trim Description	Titanium	Titanium X	Active X	ST-Line	ST-Line X	ST	ST Edition
Trims	Cloth trim in Black with metal grey stitching	S	--	--	--	--	--	--
	Cloth trim in Black with red stitching	--	--	--	S	--	--	--
	Premium seat in Ebony with full Sensico® and metal grey stitching	--	S	S	--	--	--	--
	Premium seat in Ebony with full Sensico® and red stitching	--	--	--	--	S	--	--
	Ford Performance seat in Ebony with Partial Sensico® with red stitching	--	--	--	--	--	S	--
	Ford Performance seat in Ebony with Partial Sensico® with blue stitching	--	--	--	--	--	--	S

**Key**

S = Standard, O = Option, at extra cost, -- = Not Available

\*Colours and trims reproduced in this price list may vary from the actual colours due to the limitations of the printing processes used



## FUEL CONSUMPTION

The fuel consumption and CO<sub>2</sub> emission figures shown in the table are derived from the Worldwide Harmonised Light Vehicle Test Procedure (WLTP). These figures may not reflect real life driving results, which will depend upon a number of factors including the accessories fitted, variations in weather, driving styles and vehicle load. The figures shown are for comparability purposes; only compare fuel consumption and CO<sub>2</sub> figures with other vehicles tested to the same technical procedures.

You can also use Ford's online configurator to build and customise a new Ford vehicle: [www.ford.co.uk/configurator](http://www.ford.co.uk/configurator). The configurator provides information about your configured vehicle's fuel consumption and CO<sub>2</sub> emissions (these are also WLTP test figures).

Engine	Fuel Type	Available On	Euro Emissions	Transmission	Drive	Maximum Power PS (KW)	Torque Nm	Fuel Consumption (WLTP)				Combined CO <sub>2</sub> Emissions (WLTP)	
								Lowest Performing (MPG) <sup>∅∅</sup>	Highest Performing (MPG) <sup>∅∅</sup>	Lowest Performing (L/100km) <sup>∅∅</sup>	Highest Performing (L/100km) <sup>∅</sup>	Lowest CO <sub>2</sub> <sup>∅∅</sup> (g/km)	Highest CO <sub>2</sub> <sup>∅∅</sup> (g/km)
1.0L EcoBoost 125PS mHEV	Petrol mHEV	All series excl. ST	Euro 6.2	6-Speed Manual	FWD	125PS (92kW)	170	50.4	54.3	5.6	5.2	118	126
1.0L EcoBoost 155PS mHEV	Petrol mHEV	All series excl. ST	Euro 6.2	7-Speed PowerShift	FWD	155PS (114kW)	190	50.4	53.3	5.6	5.3	119	127
2.3L EcoBoost 280PS	Petrol	ST	Euro 6d	6-Speed Manual	FWD	280 (206kW)	420	34.9	35.3	8.1	8.0	183	185
2.3L EcoBoost 280PS	Petrol	ST	Euro 6d	7-Speed Automatic	FWD	280 (206kW)	415	35.3	35.8	8.0	7.9	182	182

### Notes

<sup>∅</sup>Ford test figures.

<sup>∅∅</sup> The declared Fuel/Energy Consumptions, CO<sub>2</sub>-Emissions and Electric range are determined according to the technical requirements and specifications of the European Regulations (EC) 715/2007 and (EU) 2017/1151 as last amended. Light Duty Vehicles type-approved using the World Harmonised Light Vehicle Test Procedure (WLTP) have Fuel/Energy Consumptions and CO<sub>2</sub>-Emission information for both New European Drive Cycle (NEDC) and WLTP. WLTP is a new, more realistic test procedure for measuring fuel consumption and CO<sub>2</sub> emissions and fully replaced the NEDC by end of the year 2020. The applied standard test procedure enables comparison between different vehicle types and different manufacturers. In addition to the fuel efficiency of a car, driving behaviour as well as other non-technical factors play a role in determining a car's fuel/energy consumption, CO<sub>2</sub> emissions and electric range. CO<sub>2</sub> is the main greenhouse gas responsible for global warming. A guide on fuel economy and CO<sub>2</sub> emissions which contain data for all new passenger car models is available at any point of sale free of charge or can be downloaded under <https://carfueldata.vehicle-certification-agency.gov.uk/>.



# PERFORMANCE

Engine	Euro Stage	Transmission	Maximum Power PS (kW)	Torque Nm	0-62 mph (secs)	Max Speed mph
<b>5 Door Petrol</b>						
1.0L EcoBoost 125PS mHEV	Euro 6.2	6-Speed Manual	125(92)	170	10.2	124
1.0L EcoBoost 155PS mHEV	Euro 6.2	7-Speed PowerShift	155 (114)	190	8.4	129
2.3L Ford EcoBoost 280PS	Euro 6.2	6-Speed Manual	280 (206)	420	5.7	155
2.3L Ford EcoBoost 280PS	Euro 6.2	7-Speed Automatic	280 (206)	415	5.7	155
<b>Estate Petrol</b>						
1.0L EcoBoost 125PS mHEV	Euro 6.2	6-Speed Manual	125(92)	170	10.4	123
1.0L EcoBoost 155PS mHEV	Euro 6.2	7-Speed PowerShift	155 (114)	190	8.6	128
2.3L Ford EcoBoost 280PS	Euro 6.2	6-Speed Manual	280 (206)	420	5.8	155
2.3L Ford EcoBoost 280PS	Euro 6.2	7-Speed Automatic	280 (206)	415	5.8	155

## ACCESSORIES

Dealer Supplied Accessories	Part (FINIS) Number	Recommended Retail Price (Incl. VAT)	Dealer Supplied Accessories	Part (FINIS) Number	Recommended Retail Price (Incl. VAT)
<b>Transportation</b>					
Fixed Tow Bar - 5-Door - Excludes Active - not with Hands-Free Tailgate	2619806	<b>£362.53</b>	Fixed Tow Bar - Estate - Excludes Active - not with Hands-Free Tailgate	2618913	<b>£332.63</b>
Detachable Tow Bar - 5-Door	2618915	<b>£631.94</b>	Detachable Tow Bar - Estate	2619855	<b>£611.28</b>
EKit for Tow Bar, 13 pin - 5-Door	2572513	<b>£249.38</b>	EKit for Tow Bar - 13 pin - Estate	2572536	<b>£257.86</b>
Tow Bar Wiring Module	2239623	<b>£125.71</b>	Cross Bars for roof rails - 5-Door - Active - not with panorama roof	2344826	<b>£246.74</b>
Cross Bars for roof rails - Estate - panorama roof cannot be open	2171008	<b>£267.05</b>	Roof Base Carrier - 5-Door - Excludes Active - not with panorama roof	2203142	<b>£267.05</b>
Load Retention Net - Estate	2279504	<b>£409.57</b>	Load Retention Guard, upper half height behind rear seats - Estate	2279505	<b>£288.34</b>
Boot Liner - 5-Door - with tyre repair kit or mini spare wheel <sup>1</sup>	2304924	<b>£74.44</b>	Boot Liner - 5-Door - with full size spare wheel & subwoofer <sup>1</sup>	2304937	<b>£74.44</b>
Load Compartment Mat, reversible - 5-Door - with mini spare wheel or tyre repair kit <sup>1</sup>	2230218	<b>£95.73</b>	Boot Liner, reversible with logo - Estate	2451637	<b>£100.43</b>
Load Compartment Mat with logo - 5-Door - with double load floor	2316030	<b>£95.73</b>	Load Compartment Mat, reversible - 5-Door with full size spare wheel <sup>1</sup>	2230217	<b>£95.73</b>
Foldable Transport Box, black fabric	2470827	<b>£27.01</b>	Load Compartment Mat, reversible with logo - Estate	2269101	<b>£95.73</b>
Mottez®* Rear Ski & Snowboard Carrier	2483279	<b>£314.02</b>	Thule* Roof Bike Carrier Expert 298	2143360	<b>£130.54</b>
Padsforall* Pet Travel Mat, matt black, faux leather	2500391	<b>£334.00</b>	ARB* Camping Chair with carry bag, black and beige	2615988	<b>£135.68</b>
ARB* Flinders Rooftop Tent – complete rooftop tent including ladder– Estate - not with panorama roof	2616022	<b>£1,898.83</b>	ARB* Mounting Bracket Kit Flinders rooftop tent to roof cross bars – Estate - not with panorama roof	2616041	<b>£31.35</b>
Napier* Tailgate Tent	5147380	<b>£582.16</b>			
<b>Protection</b>					
Velour Floor Mats, front seats, with red stitching - Automatic Transmission	2535632	<b>£54.34</b>	Velour Floor Mats, front seats, with red stitching - Manual Transmission	2535636	<b>£54.34</b>
Velour Floor Mats, front seats, with grey stitching - Automatic Transmission	2535634	<b>£54.34</b>	Velour Floor Mats, front seats, with grey stitching - Manual Transmission	2535638	<b>£54.34</b>
Rubber Floor Mats, front seats - Manual Transmission	2531198	<b>£49.24</b>	Rubber Floor Mats, front seats - Automatic Transmission	2531200	<b>£49.24</b>
Rubber Floor Mats, rear seats	2531202	<b>£32.18</b>	Mud Flaps, front - Titanium - not with body styling kit	2339843	<b>£48.72</b>
Mud Flaps, rear - 5-Door - Titanium - not with body styling kit	2136901	<b>£48.72</b>	Mud Flaps, front - Active	2360335	<b>£48.72</b>
Mud Flaps, rear - Estate - Titanium - not with body styling kit	2269105	<b>£48.72</b>	Mud Flaps, rear - 5-Door - Active	2360327	<b>£48.72</b>
Mud Flaps, rear - Estate - Active	2360329	<b>£48.72</b>	Scuff Plates, front, ST-Line	2520627	<b>£36.60</b>
Scuff Plates, front, Active	2520630	<b>£36.60</b>	Rear Bumper Protector, stainless steel - 5-Door	2310632	<b>£152.40</b>
Rear Bumper Protector, stainless steel - Estate	2310634	<b>£159.12</b>	ClimAir®* Rear Bumper Protector, matt black - 5-Door	2314208	<b>£113.35</b>
ClimAir®* Rear Bumper Protector, glossy black - Estate	2314210	<b>£113.35</b>	HerpaPrint* Rear Bumper Protector Foil, transparent - 5-Door	2677204	<b>£27.23</b>
ClimAir®* Rear Bumper Protector, matt black - Estate	2314212	<b>£113.35</b>	HerpaPrint* Rear Bumper Protector Foil, transparent - Estate	2677207	<b>£37.65</b>
<b>Comfort &amp; Convenience</b>					
Dashboard Camera - with SYNC 3/SYNC 4	2730087	<b>£355.22</b>	Wireless Charging Kit	2452297	<b>£104.15</b>
Air Purifier	2485741	<b>£52.48</b>	ClimAir®* Wind Deflectors, front, transparent <sup>2</sup>	2331596	<b>£51.73</b>
ClimAir®* Wind Deflectors, rear, transparent <sup>2</sup> - 5-Door	2331600	<b>£35.99</b>	ClimAir®* Wind Deflectors, rear, transparent <sup>2</sup> - Estate	2331604	<b>£35.99</b>
Umbrella Holder	1524823	<b>£47.73</b>	Coat Hanger, matte black	2448529	<b>£56.15</b>
<b>Ford Performance Parts</b>					
Ford Performance Floor Mat, front - Automatic Transmission <sup>3</sup>	2535591	<b>£46.55</b>	Ford Performance Floor Mat, front - Manual Transmission <sup>3</sup>	2536833	<b>£57.86</b>
Ford Performance Valve Caps, black	2308109	<b>£10.20</b>	Ford Performance Valve Caps, black/red	2308111	<b>£10.20</b>
<b>Safety &amp; Security</b>					
Ford First Aid Pack, with Velcro strip	2311396	<b>£14.06</b>	Ford Premium Safety Pack, with First Aid Kit, Warning Triangle, Hi-Visibility Vest	2431452	<b>£34.10</b>
Warning Triangle <sup>4</sup>	1460220	<b>£6.79</b>			

<sup>1</sup> Not with double load floor

<sup>3</sup> For vehicles without fixing on passenger side

<sup>2</sup> Available in black

<sup>4</sup> Item is non-Ford branded from an approved supplier

For more information about any of the included Ford Accessories, or to view the full range of Ford Accessories visit [www.ford-accessories.co.uk](http://www.ford-accessories.co.uk)

This price list shows both original Ford accessories as well as a range of carefully selected products from third party suppliers, identified under that third party supplier's brand name. Please note that third party supplier branded accessories do not come with a Ford warranty but are covered by the third party supplier's own warranty, the details of which can be obtained from your Ford Dealer. Fitment of accessories may have an impact on your vehicle's fuel consumption.

Prices do not include fitting unless otherwise stated. Please refer to your Ford Dealer for fitted prices.

# FORD PROTECT

Every new Ford Focus is protected by a 3 year/60,000 mile Ford Warranty. In addition, it will also come with Ford Assistance for 1 year, providing roadside assistance in the UK and throughout Europe.

## Ford Protect New Vehicle Extended Warranty

If you plan on keeping your vehicle for longer than 3 years or are a high mileage driver you can extend your 3 year/60,000 mile warranty to either 4 years/80,000 miles or 5 years/100,000 miles.

Features:

- Cover against the cost of repair or replacement of defective parts, or to repair a material, assembly or manufacturing defect recognised by Ford
- Protection against unexpected repair bills
- All repairs will be carried out by Ford Authorised Dealers using genuine Ford parts
- Ford Protect New Vehicle Extended Warranty plans can be purchased any time up until the vehicle's first date of registration

## Ford Protect Service Plan

You can also purchase a Ford Protect Service Plan giving you the option of scheduled services and Ford Assistance for the duration of your plan.

Features:

- Scheduled Servicing; covers servicing in accordance with Ford Standard Service Schedules including associated parts and labour, for the number of services applicable to your plan.
- Replacement brake fluid (every other year)
- Extended Ford Assistance; roadside assistance in the UK and throughout Europe
- Up to 7 days vehicle hire if any warranty work cannot be completed within 24 hours
- The Ford Protect Service Plan can be purchased up to 12 months from date of registration or before the first service is due (whichever is the sooner)

## Ford Protect Wear and Tear Plan

You may choose to purchase a Ford Protect Wear And Tear Plan, which provides replacement or repair of the following parts:

- Brake Pads, Shoes, Disks, Clutch Friction Plate, Shock absorbers silencer, wiper blades and bulbs
- Must be purchased before vehicle is 90 days old (Terms & Conditions apply)

## Ford Protect Service Plan Plus

You may choose to purchase a Ford Protect Service Plan Plus giving you the benefits of the Service Plan and also includes a Wear and Tear Plan (including extended warranty for 4 year plans).

Features:

- All items covered within the Service Plan and the Wear and Tear Plan
- Ford Protect Service Plan Plus can be purchased any time up until the vehicle's first date of registration

## Notes and Conditions

- The length and mileage of your plan applies from your new vehicle warranty commencement date, usually the date of first registration
- Time and mileage limits apply to all Ford Protect Plans
- Please contact your nearest Ford dealer for information on service intervals
- It is a condition of Ford Protect Service Plan and Ford Protect Service Plan Plus that your vehicle is serviced by an Authorised Ford Repairer according to the schedules in your Ford Service Portfolio
- In addition your Ford Service History Log must be kept up-to-date
- Subject to the terms and conditions of the Ford Protect Plans
- These Ford Protect Plans are transferable so it is an added benefit to the new owner if you decide to sell your vehicle
- Ask your Ford Dealer for full details of the Ford Protect Extended Warranty, Service Plan, Wear and Tear Plan or Service Plan Plus and their associated Terms and Conditions or alternatively call Ford Protect on 03702 416726, Option 2, Option 2, or visit [www.ford.co.uk](http://www.ford.co.uk)

## 'MANUFACTURERS RECOMMENDED ON THE ROAD' PRICES INCLUDE

	CO <sub>2</sub> Emissions (g/km)*	Number Plates (Estimated) £	Government First Registration Fee £	First Year Vehicle Excise Duty (VED) Petrol and Diesel vehicles which meet RDE2 standards £	First Year Vehicle Excise Duty (VED) for Alternative Fuel Vehicles (Hybrids, Plug-In Hybrids and Battery Electric Vehicles) £	Total Petrol and Diesel vehicles which meet RDE2 standards £	Total Alternative Fuel Vehicles (Hybrids, Plug-In Hybrids and Battery Electric Vehicles) £
A	0.00	25.00	55.00	0.00	0.00	80.00	80.00
B	1-50	25.00	55.00	10.00	0.00	90.00	80.00
C	51-75	25.00	55.00	30.00	20.00	110.00	100.00
D	76-90	25.00	55.00	135.00	125.00	215.00	205.00
E	91-100	25.00	55.00	175.00	165.00	255.00	245.00
F	101-110	25.00	55.00	195.00	185.00	275.00	265.00
G	111-130	25.00	55.00	220.00	210.00	300.00	290.00
H	131-150	25.00	55.00	270.00	260.00	350.00	340.00
I	151-170	25.00	55.00	680.00	670.00	760.00	750.00
J	171-190	25.00	55.00	1095.00	1085.00	1175.00	1165.00
K	191-225	25.00	55.00	1650.00	1640.00	1730.00	1720.00
L	226-255	25.00	55.00	2340.00	2330.00	2420.00	2410.00
M	Over 255	25.00	55.00	2745.00	2735.00	2825.00	2815.00

The delivery charge is included in the Basic Recommended Retail Price and is made on all models for delivery to the Dealer's premises. Where delivery is not made to the customer at the Dealer's premises a further charge may be made by the Dealer.

The Vehicle Excise Duty (VED) charged on new cars is based on their engine's CO<sub>2</sub> emissions\* (expressed in grams per kilometre (g/km)). All CO<sub>2</sub> emissions figures in g/km are derived from the Worldwide Harmonised Light Vehicle Test Procedure (WLTP). These figures may not reflect real life driving results, which will depend upon a number of factors including the accessories fitted, variations in weather, driving styles and vehicle load.

You can also use Ford's online configurator to build and customise a new Ford vehicle: [www.ford.co.uk/configurator](http://www.ford.co.uk/configurator). The configurator provides information about your configured vehicle's fuel consumption and CO<sub>2</sub> emissions (these are also WLTP test figures).

The chart above shows the Bands and the VED which will be levied (for vehicles registered from 1st April 2024 onwards).

If a car's list price is over £40,000 (including VAT and factory fitted options) at first registration, the customer will pay an additional VED charge (currently £410) for five years after the end of the first registration (in addition to the standard VED charge per year, currently £190 for petrol / diesel car or £180 for an alternative fuel car).

## OTHER PRICING CONSIDERATIONS

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### Customer Order Price Protection

Ford's Price Protection Plan means that the price you pay is the same as the price on your order as long as you are prepared to accept delivery within six months, and in any event, as soon as your vehicle is available. Ford Motor Company Ltd is not liable for changes in price caused by Government changes in tax rates, tariffs, customs, Government incentives/grants or changes in other applicable legislation.

### VAT

VAT is shown calculated at 20%. The total price of a vehicle, including factory fitted options and accessories fitted by the Ford Dealer, will be subject to VAT on retail sale.

### Price Changes

This price list outlines Ford's Recommended On The Road (OTR) prices and Recommended Retail Prices (RRP), please contact your Ford dealer for final sale prices.

This price list is effective from 1st April 2024 and supersedes all previous price lists. The recommended prices in the publication were true and accurate at the time of printing. You should, however, check details with your Dealer as there may have been changes to Ford's recommended prices in view of Ford's policy of continuous development. Ford reserves its right to change its recommended prices at anytime. Change to government legislation or tax changes could result in a change to Ford's published recommended prices.

## ILLUSTRATIONS, DESCRIPTIONS AND SPECIFICATIONS

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The product information in this publication was correct at the time of going to print. However, Ford's policy is one of continuous product development. The right is reserved to change specifications and colours of the models and items illustrated and described in this publication at any time. For the latest details always consult your Ford Dealer.

Throughout this publication, wherever a feature is described as being an 'Option' or 'Option Fitment/Pack' etc., you should assume that it will be at extra cost to the base vehicle, unless specifically stated to the contrary. All models and colour combinations are subject to availability.

Some images portrayed are of a pre-production model and/or are computer generated, therefore the design/features on the final version of the vehicle may differ in various respects. In addition, some of the features shown on the vehicles may be optional e.g. metallic paint.

Please also note some driver assistance features and safety features described in this publication are designed to function using sensors, whose performance may be affected under certain weather or environmental conditions.